

# CINCO DE MAYO - WEST SIDE SAINT PAUL INVITES YOU TO...

## PROMOTE YOUR BUSINESS ON THE 2020 BUTTON CARD

### Reach 30,000+ Cinco de Mayo Visitors This Spring

Each year, new buttons are created for the Cinco de Mayo - West Side Saint Paul festival to commemorate the annual celebration and have become a favorite collectible for many devoted fans with 5,000+ buttons produced and distributed annually across the Twin Cities.

With the Button Savers Program, your business can offer a special discount exclusively for button holders, encouraging thousands of people to visit your business and show their buttons to receive your special offer!

**PROMOTE YOUR  
BUSINESS**

**INCREASE YOUR  
VISIBILITY**

**ACCESS 30K+  
VISITORS**

### Submit Your Offer Today for Just \$50!

Create an online listing as a participating vendor **by March 6** and your special offer will be visible to 30,000+ Cinco de Mayo attendees, in addition to thousands more online visitors.

Visit [cincodemayosaintpaul.com](http://cincodemayosaintpaul.com) and follow the Forms tab to start promoting your business today!

### Questions?

Contact us today by phone at (651) 223-7400 or by email at [button@spfhf.org](mailto:button@spfhf.org).